

Jon Rodriguez

Product Designer • San Francisco, CA

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EXPERIENCE

Adobe

Product Designer II

San Francisco • Jun '26 - Present

- Drove +1.5M incremental MAU across shipped growth initiatives, designing partnership, AI, SEO, mobile, and onboarding experiences that increased Premium exploration up to 44% and W1 retention up to +5.6pp.

Product Designer

New York City • Aug '25 - May '26

- Shaped core experiences and future product vision as Express scaled from 33M to 75M MAU, spanning AI-first Home, mobile, personalization, and enterprise.

Experience Design Intern

New York City • Summer '24

Amazon

Product Design Intern

Seattle • Summer '23

- Cut drone package-loading time 25% (60 to 45 min) by designing Prime Air's physical-digital loading workflow, enabling scale from 2 towns to 11 major cities.

H-E-B

UX Design Intern

San Antonio • Summer '22

- Improved onboarding for 50+ designers by identifying 12 opportunities through service blueprinting, shaping a multi-year DesignOps roadmap.

VENTURES

Lucien Founding Product Design Partner

Sep '25 - Sep '26

- Led product design from concept to a \$2M+ pre-seed raise and 2 enterprise pilots with Northrop Grumman and Booz Allen, designing developer-facing hardware, software, and agentic security workflows.

Better Futures Institute Founding Product Design Partner

Jun '25 - Jul '26

- Took an agentic civic data platform from 0 to 1 through San Antonio agency pilots, saving \$2M+ in public dollars, while leading 4 BFI design scholars.

Irys Technologies Product Design Partner

Jun '25 - Jun '26

- Designed 0→1 AI-native software for government workflows.

EDUCATION

Savannah College Of Art & Design

BFA, User Experience Design — Minor, Graphic Design & Business Management

Savannah, GA • Jun '25

- As President, scaled the UX club 93 to 805 members (+766%), leading a team of 79.

CAST Tech High School

User Experience Design • Class of '21

EXPERTISE

Interaction Design • AI/ML Experiences • Physical—Digital Experiences • Product-Led Growth (PLG) • Mobile Design • Prototyping • Systems Design • User Research • Design Systems • Product Strategy • Figma • Claude Code / Cursor • Adobe Creative Cloud

TALKS & PRESS

Creative Futures Conferences

Apr '26 • Speaker — How design can shape a city + When design has to ship

Adobe Create Now San Antonio

Oct '25 • Speaker — My creative journey

San Antonio Report

Jul '25 • Featured — Tackling the city's public works challenges with AI

SCAD District

May '25 • Profile — Senior spotlight, FLUX president, Jon Rodriguez

Fast Company

Jul '24 • Featured — Educating this generation's dreamers & makers

SXSW

Mar '22 • Speaker — Building a more diverse pipeline of design talent

AWARDS & RECOGNITIONS

Red Dot Junior Design Award

'24 • Brand & Communications

European Product Design Awards

'24 • Interface Design/Apps

International Design Award (IDA)

'24 • Conceptual Product Design

Indigo Design Award Gold, Silver, Bronze 16x

'24 • UX / Interface / Product / Design

Core77 Design Awards 2024

'24 • Student Runner-Up

Adobe Design Circle Scholar 2021

'21 - '25 • UX Scholarship awarded to 10 out of 1k+ students globally